

UPVALUED

WASTE REDEFINED

Gifting with an impact!

Showcase your sustainability commitments with upcycled gifting.

WASTE ISN'T WASTE UNTIL WE WASTE IT!!!



Upvalued is a sustainable fashion label that upcycles discarded premium textiles into luxury creations. We are a part of circular fashion that reduce landfills and carbon emissions.

We represent a sustainable fashion movement that offers luxury and style without compromising on ethics and environmental responsibility.

Upvalued revives unused materials into “one of a kind” and limited edition pieces, each telling a story of resilience.

We partner with local artisans and communities and empower them with green skills.

Contribute to UN’s Sustainable Development Goals while slaying with style.



WHY UPCYCLING TEXTILE
WASTE IS IMPORTANT?

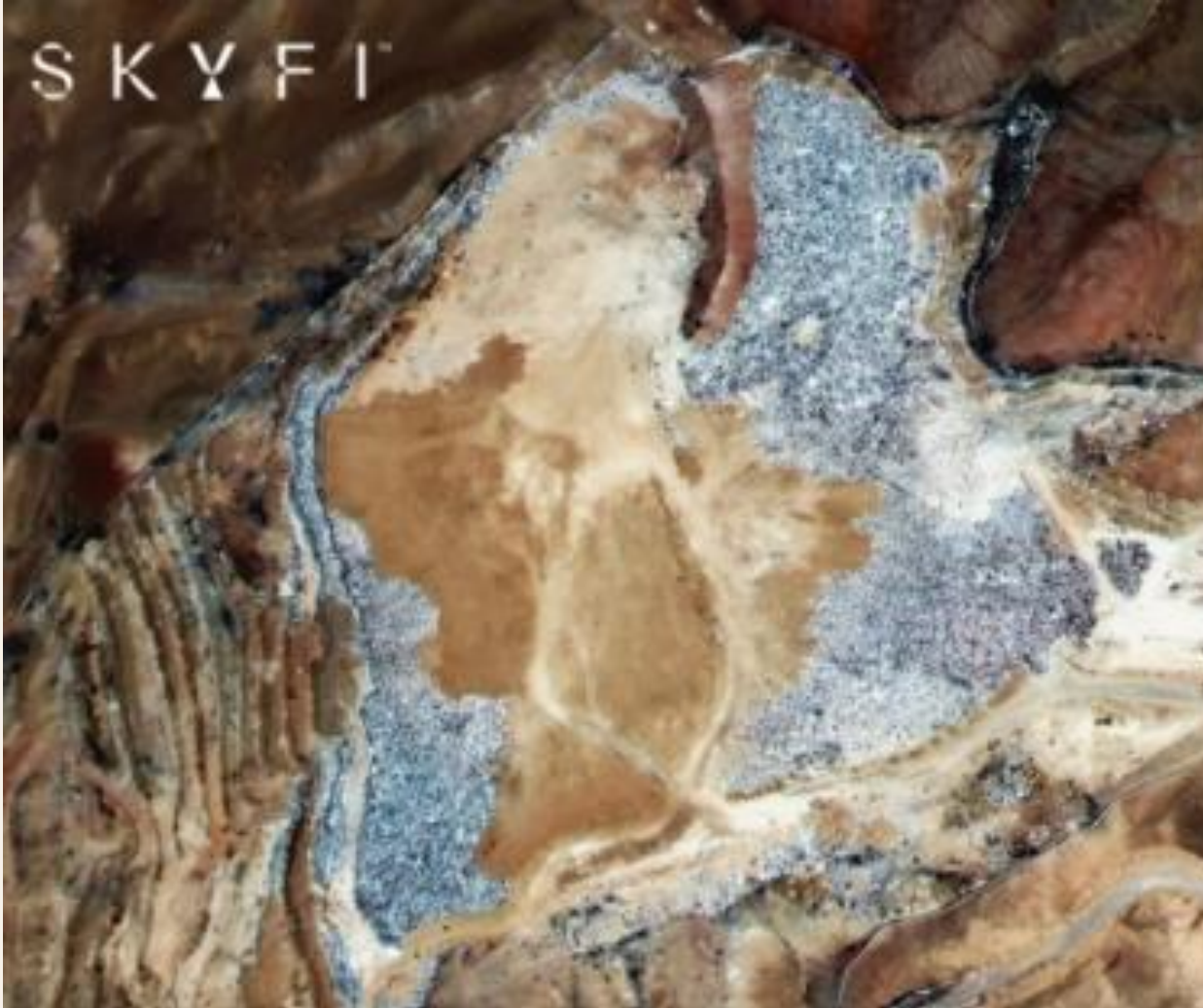


THE ERA OF FAST FASHION

- An average Indian bought less than 10 apparels in 2015. It has increased to 25 in 2025. (Source: Statista)
- On average, every single person in the world uses **11.4 kilograms** of clothing every year. (Source: Roundup.org)
- Today, we find ourselves buying **60% more clothing** than before, only to discard each item after wearing it **50%** as often. (Source: UNEP)


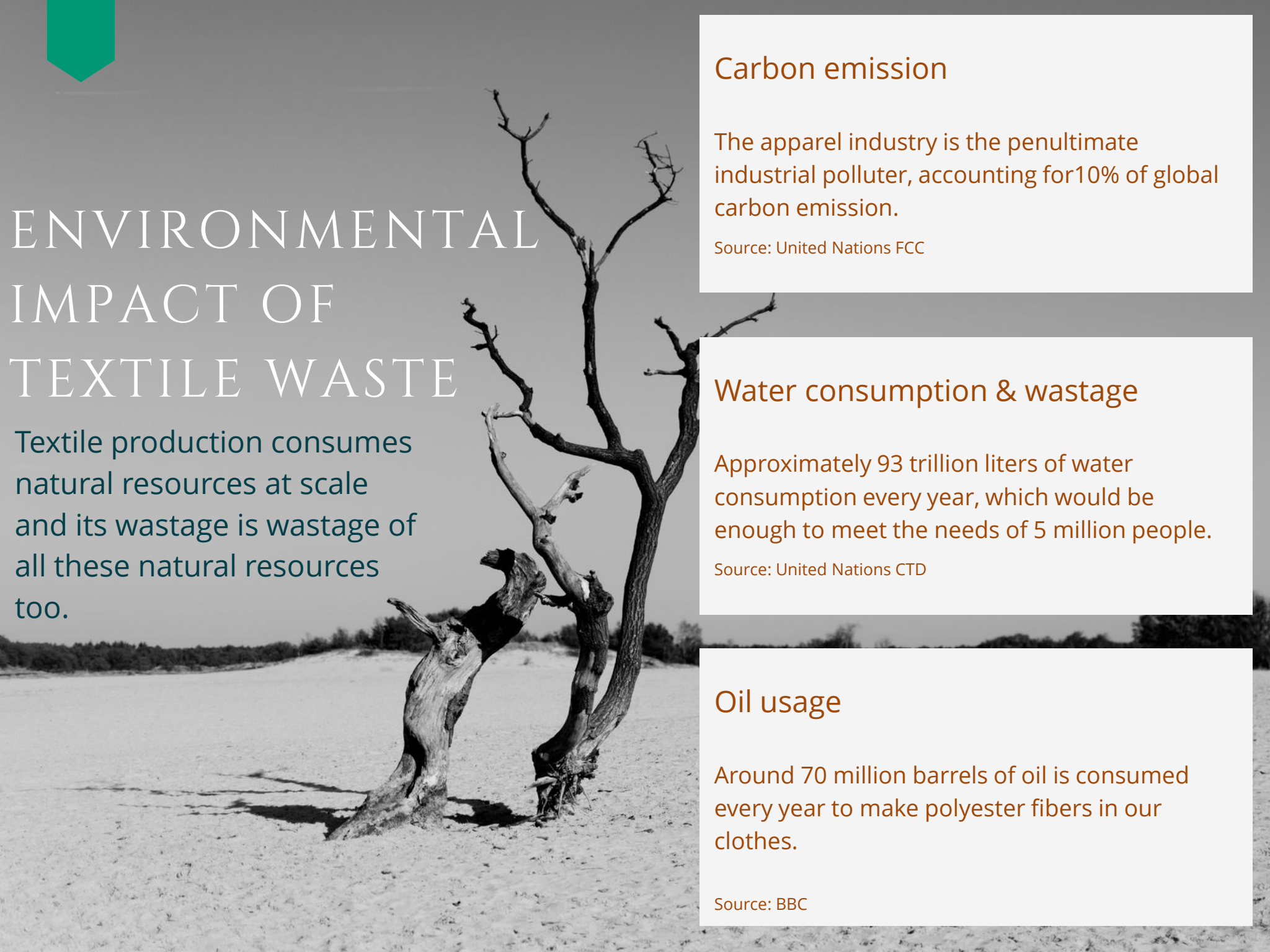
WE ARE CONSUMING MORE THAN EVER

IT HAS LED TO MOUNTAINS OF TEXTILE WASTE



- 1 In 2024, discarded clothing worldwide reached 120 million metric tons.
Its more than 1 truckload every second.
- 2 In 2024, approximately 80% of discarded clothing ended up in landfills or incinerators. (Source BCG)
- 3 The clothing that ends up in landfills can sit there for over 200 years (Source: remake.world)

Image of Atacama desert in Chile taken from space.



ENVIRONMENTAL IMPACT OF TEXTILE WASTE

Textile production consumes natural resources at scale and its wastage is wastage of all these natural resources too.

Carbon emission

The apparel industry is the penultimate industrial polluter, accounting for 10% of global carbon emission.

Source: United Nations FCC

Water consumption & wastage

Approximately 93 trillion liters of water consumption every year, which would be enough to meet the needs of 5 million people.

Source: United Nations CTD

Oil usage

Around 70 million barrels of oil is consumed every year to make polyester fibers in our clothes.

Source: BBC

INTRODUCING UPVALUED

Fighting textile waste. One Scrap at a time!!!



Upvalued is a social enterprise promoting style, luxury, and environmental responsibility.

This initiative supports local communities by providing livelihoods and green skills training.



SUSTAINABLE DEVELOPMENT GOALS



OUR RAW MATERIALS

- Post-production upholstery cutting scraps, excess fabric and dead stock.
- Small size dead stocks from fabric retailers & whole sellers.

OUR IMPACT IN JUST 2 YEARS:

RESCUED OVER 3,000 KGS OF DISCARDED TEXTILE



Each KG of rescued fabric saves carbon emission and natural resources required for production

- Saves 30 KGs of carbon emission
- Saves 100,00 litres of water
- Saves 2 litres of oil to make polyester

OUR UPCYCLING PROCESS

By upcycling carbon footprint-heavy fabrics and other items that have already been manufactured, we divert the waste from landfill while making the most of the energy already put into them during manufacturing.

We begin where traditional manufacturing Ends.



CORPORATE GIFTING CUSTOMERS

Carbon negative gifting that demonstrates your sustainability commitments



Curating Bespoke sustainable gifting collections with corporates for:

- Client & prospect gifting
- Trade shows giveaways
- Round tables
- Customer and partner workshops
- Seminars & conclaves
- Employee giftings



MAKING AN IMPACT FOR A BETTER FUTURE

Saved over 3,000 KGs of premium textile waste destined for landfills

Saves over 900,000 KGs of carbon emission by reusing discarded textile. Its equivalent to driving a petrol car for 750,000 Kms.

Saved over 30 million litres of water by reusing discarded textile.



OUR CONTRIBUTION TO UN'S SDGS

Empowering
local women
communities
with green skills

Saving carbon
emission by
reusing textile
waste

Saving textile
waste from
getting dump in
oceans



Generating
employment for
local artisans

Ensuring
utilization of
materials that
have already
consumed
natural
resources

Saving textile
which could
have otherwise
ended in landfills

Collaborating
with local NGOs
and self help
groups

OUR KEY USP

OUR ENTIRE COLLECTION IS

- Sustainable & Carbon negative
- Premium finish
- Zero waste design process
- Limited edition collection
- Handcrafted with love
- Empowering local communities

- LOW MOQ AS LOW AS 20
- CUSTOM BRANDING



EMPOWERING LOCAL COMMUNITIES WITH GREEN SKILLS



OUR COMMUNITY MAKING AN IMPACT WITH UPVALUED





UPVALUED
Waste Redefined...





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