



UPV[↑]ALUED

Rescued. Reimagined. Rare.

CORPORATE GIFTING



BENGALURU · 2023

It all started with one question.

It began with a simple question: What happens to these offcuts? Each evening, we were told, they were burned or thrown away.



THE MATERIAL

It was always meant to be extraordinary

Every panel was rescued from a furniture factory, a refurbishing unit or a fabric wholesaler before it reached landfill. It was reimagined to a rare creation.

THE STUDIO

A conscious design studio in Bengaluru.



“Beauty and responsibility are not two decisions. They are
one decision, made once, with clarity.”

2023

FOUNDED

3,210 kg

RESCUED

75%+

WOMEN MAKERS

Carbon

NEGATIVE

TRUSTED BY



Preferred by organizations that
gift with purpose



FEATURED IN



IN THEIR WORDS

Three clients, unprompted.

“Everyone who received the laptop sleeves absolutely loved them and appreciated the quality.”



Mansi Oza

Account Manager, AVIAREPS

“The bags were very well received by both the delegates as well as the speakers.”



Dr. Aditya Gupta

COO — Supply Chain, IIM Bangalore

“The final product beautifully captured our brand colours while delivering exceptional functionality and craftsmanship.”



Shema Ranjay

VP — Marketing, FundsIndia



NATIONAL STAGES

Chosen where the room is watching.

VIP gifting partner

Weave The Future, Ministry of Textiles. Our bags were selected for the gift presented to the Textile Minister.



THE PROBLEM WE SOLVE

Most corporate gifts never leave the drawer

This one is carried to work. Every time it is, it becomes your silent salesperson.



RARE BY DESIGN

Every piece is unique to the person who opens it.

The waste stream never yields the same combination twice. Batch size is set by the material, not by a production plan.



Leather briefcase



Laptop Case



Laptop Sleeve



Casual Tote

Also table mats and coasters, cushion covers, and desk and home bundles built to the same bands.

OUR RANGE

Most popular for corporate gifting

Bags and home accessories for carrying, working and living. Assortments are built from what has been rescued, so the range moves — the categories do not.



GENERATING GREEN SKILLS

We trained the hands that made it.

A workforce built, not borrowed — through green skills training, drawn from underserved communities. More than 75% of the makers are women.

THE RECORD

Making an impact

3,210 kg of premium textile rescued
from landfill

1,532 kg upcycled into finished
pieces so far

30,641 kg of CO₂e avoided

3,830,138 litres of water saved



Published per piece, on every product page and hang tags.

UNBOXING EXPERIENCE

Plastic free packaging



Packed in reusable cardboard box and butter paper with a wax seal. Nothing extra that is thrown away.

5,000+

PIECES DELIVERED

658

LARGEST ORDER SIZE

20

MINIMUM MOQ

3 weeks

LEAD TIME

Exhibitions and conferences

Delegate, speaker and booth gifting — where recall is the whole point.

Festive gifting

Diwali and year-end, the heaviest window — Q3 into Q4.

Campaign and press drops

Women's Day, Earth Day, ambassador kits, launches

New year and onboarding

January team gifts and joining kits for people who ask where things come from.

Recognition and milestones

Long-service, team offsites, investor and partner gifting.



GIFTING OCCASION

The moments when we create memories.

Thoughtful gifting for every occasion that becomes a talking point.

EARNED CONTENT

And then it gets
posted on social media.

People share an object that makes them
look like someone with taste — and your
name travels with it, because it is attached
to the discovery.





Tell us the occasion, the headcount and the budget.

We will come back with a design concept for your specific event

WEB

upvalued.com

EMAIL

richa@upvalued.com

PHONE

+91 63643 61303

INSTAGRAM

[@upvalued_upcycled](https://www.instagram.com/upvalued_upcycled)

LINKEDIN

Upvalued



@UPVALUED_UPCYCLED

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