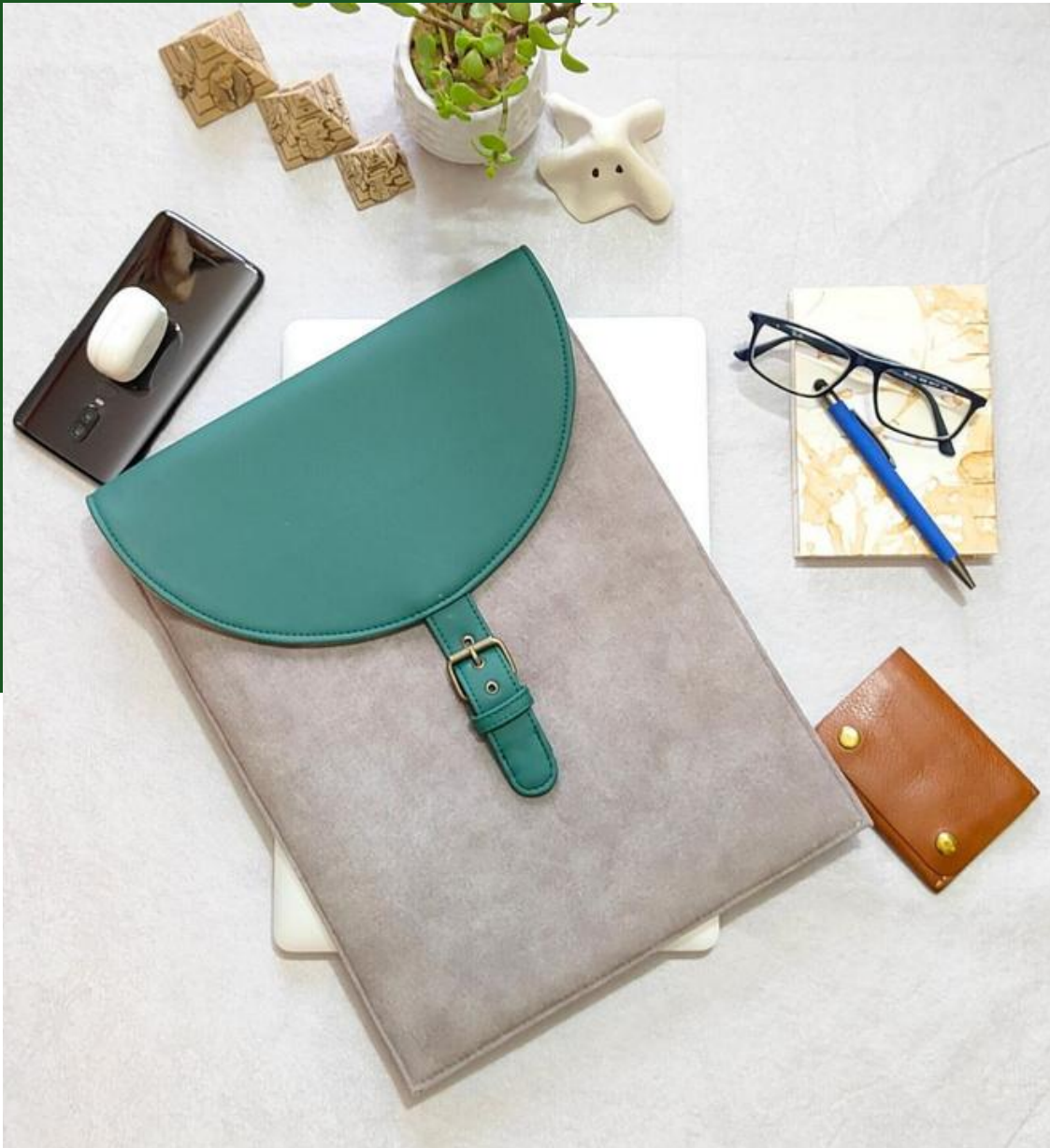




UPVALUED

WASTE REDEFINED

Premium Gifts.
Carbon Negative.
Thoughtful.
Conversation Worthy.

Demonstrate your
sustainability commitment.
One Upcycled gift at a time.

WASTE ISN'T WASTE UNTIL WE WASTE IT!!!

THOUGHTFUL CORPORATE GIFTS WITH A STORY WORTH SHARING

Upvalued is a sustainable fashion and lifestyle label based in Bangalore. We create branded corporate gifting collection by upcycling discarded premium textiles.

Each piece is carbon negative, exclusive and handcrafted. This makes it a perfect gifting choice when you want to demonstrate your sustainability commitments.

These upcycled gifts “stand out” at occasions like trade shows, client & prospect workshops, speaker gifting, round tables, employee merchandise, etc.

It's more than a product. Its a story worth sharing.

OUR PLANET POSITIVE IMPACT.



Upcycled over 3,000 KGs of premium textile waste destined for landfills



Avoided over 75,000 KGs of CO₂e. Equivalent impact of planting 113 trees.



Avoided over 30 million litres of water to make virgin textile.

KEY CORPORATE CUSTOMERS

Making an impact together. For a better future



FEATURED IN

THE  HINDU



A tote by Upvalued | Photo Credit: Special Arrangement

Patchwork love @ Upvalued

Discarded upholstery textiles turn into patchwork laptop sleeves, cushion covers, messenger bags, travel totes, and placemats at Richa Mishra's Benagluru-based brand that she launched in 2023. "We focus on circularity, significantly reducing landfill waste and we also partner with local artisans," says Richa. The brand veers away from new launches every season and instead focusses on new designs for existing products. "With designs that emphasize durability and high functionality, it encourages mindful consumption and prioritises slow, quality fashion rather than fleeting trends."



WHY CORPORATE
GIFTING NEEDS
TO BE MORE
THOUGHTFUL?



UPVALUED

WASTE REDEFINED

EVERY GIFT IS YOUR SILENT BRAND ADVOCATE

Gifts work only if they are premium, thoughtful and conscious.

They are an opportunity to showcase that you care. You care for a better future and you care for your clients.

They are one more reason why a prospect / client / partner / guests remember you and also share your story with others.



WHY UPVALUED IS A PERFECT CHOICE FOR CORPORATE GIFTING

Upcycled

Transformed elegantly
from discarded textile

Handcrafted

Empowering local
communities with green skill

Limited Edition

Rare and exclusive. Just
like your clients/guests

OUR KEY USP

Thoughtful & Sustainable

A story worth sharing while gifting.

Bespoke designs

Co create your custom designs with us.
Custom logo placement for your brand.

Low MOQs

MOQs as low as 20

Assorted colour combination

Assorted colour combination for
differentiation at bulk gifting events





UPV[↑]ALUED

WASTE REDEFINED

TESTIMONIES

CLIENT TESTIMONIES

“Thank you for the quick turnaround and for ensuring that the product quality was not compromised despite the shorter timeline. Everyone who received the laptop sleeves absolutely loved them and appreciated the quality.

A few attendees even asked for your contact details to explore similar products for their own events and giveaways.”

Mansi Oza
Account Manager
AVIAREPS

“Thanks for your support at the conference.

It was greatly appreciated. The bags were very well received by both the delegates as well as speakers.”

Dr. Aditya Gupta
COO - Supply Chain
IIM Bangalore



UPVALUED

WASTE REDEFINED

WHY UPCYCLING TEXTILE WASTE IS
IMPORTANT?

TEXTILE WASTE: AN ENVIRONMENTAL CRISIS

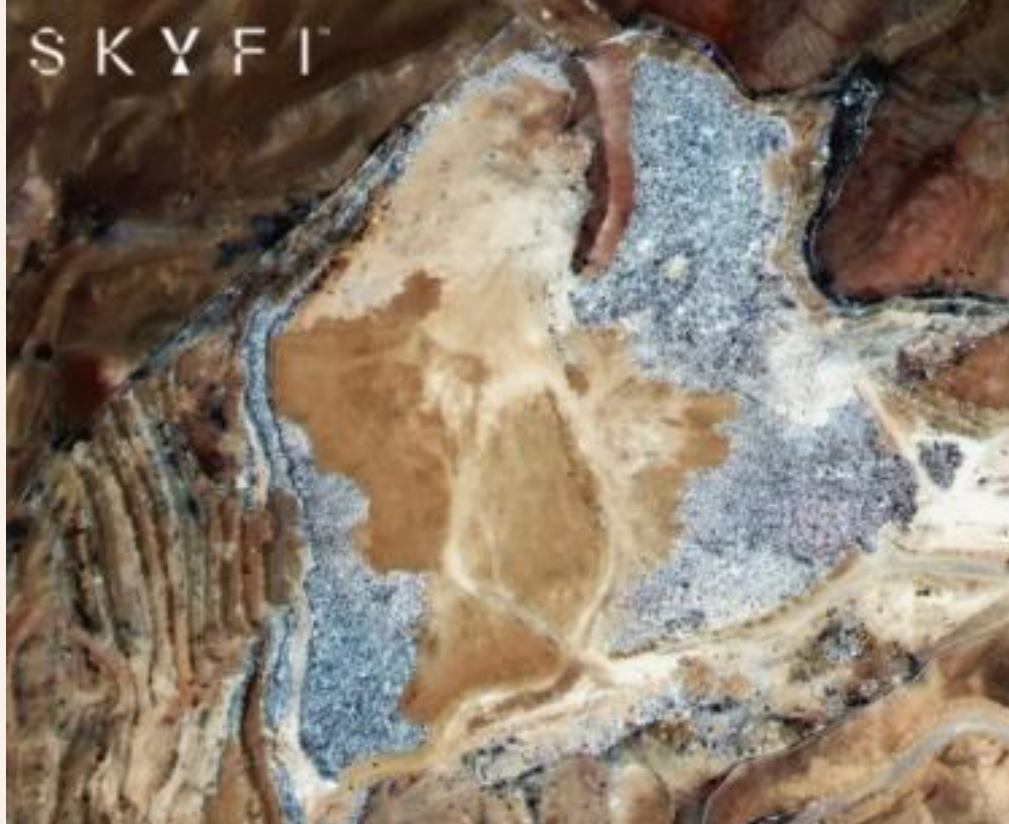


Image of Atacama desert in Chile taken from space.

Source: SKYFI

In 2024, discarded clothing worldwide reached 120 million metric tons. Its more than 1 truckload every second.

Carbon emission

The apparel industry is the penultimate industrial polluter, accounting for 10% of global carbon emission.

Source: United Nations FCC

Water consumption & wastage

Approximately 93 trillion liters of water consumption every year, which would be enough to meet the needs of 5 million people.

Source: United Nations CTD

Oil usage

Around 70 million barrels of oil is consumed every year to make polyester fibers in our clothes.

Source: BBC

We begin where traditional manufacturing Ends.

OUR UPCYCLING PROCESS

By upcycling fabrics that have a significant carbon footprint, we prevent waste from ending up in landfills while maximizing the energy that was invested in their production.



OUR RAW MATERIALS

- Post-production upholstery cutting scraps, excess fabric and dead stock.
- Small size dead stocks from fabric retailers & whole sellers.

OUR IMPACT IN JUST 2 YEARS:

RESCUED OVER 3,000 KGS OF DISCARDED TEXTILE



Each KG of rescued fabric saves carbon emission and natural resources required for production

- Saves over 25 KGs of carbon emission
- Saves 100,00 litres of water
- Saves 2 litres of oil to make polyester

EMPOWERING LOCAL COMMUNITIES WITH GREEN SKILLS



OUR CONTRIBUTION TO UN'S SDGS





UPVALUED
Waste Redefined...



UPVALUED.COM

+91 6364361303
richa@upvalued.com

 upvalued

 upvalued_upcycled